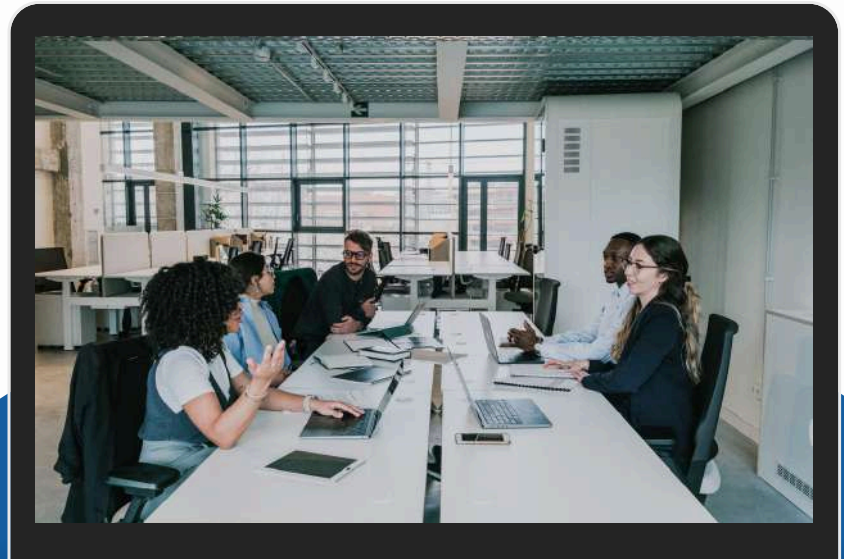




## Firm Profile

No.33/1, Krishna Complex, Horamavu,  
Bengaluru,560043  
info@singhwal.com  
080500 10199





# Strategic IP Protection

## Unlock full potential of IP

Singhwal TechLaw excels in IP asset management, covering portfolio building, IP enforcement strategies, third-party infringement risk mitigation, and commercialization.

We secure IP that aligns with clients' goals, protect against third-party risks, and enforce IP rights through robust strategies. Our commercialization support unlocks IP value through licensing and partnerships. At Singhwal TechLaw, we empower clients to fully leverage and protect their intellectual property in a competitive landscape.

## About us

Singhwal TechLaw is a distinguished firm specializing in IP Law with special focus on patents. Over the years, the firm has worked with its diverse clientele, including corporate entities, startups, universities, and individuals to build strong Patent, Trademark, Design and Copyright portfolios, which has helped them to take aggressive, as well as, defensive positions in these businesses.

Our dedicated efforts, attention to detail, and commitment to quality have led to a 95% patent grant rate for KLE University and a 100% grant rate for a UK law firm's Indian patents.

## Our Principles

The firm operates on guiding principles of excellence, integrity, and client-centricity, focusing on delivering tailored IP solutions and strategic advice to protect and maximize clients' innovations and investments.



**SINGHWAL TECHLAW**  
**Techno Legal Experts**

**“Intellectual Property is your most powerful tool for innovation and market leadership—protect it wisely”**

## **Our Leadership**

Gaurav Singal is the Principal IP Attorney and founder of Singhwal TechLaw, bringing over 15 years of specialized experience in patent and intellectual property law. With a proven track record in securing high grant rates and managing complex patent portfolios, Gaurav has established himself as a leading expert in the field. His strategic insights and meticulous approach have consistently delivered exceptional results for a diverse range of clients. Gaurav is known for his client-centric approach, maintaining transparent communication and providing tailored solutions. Under his leadership, Singhwal TechLaw has achieved significant milestones and remains dedicated to advancing clients' IP interests. His commitment to excellence and innovation drives the firm's success and reputation.

Gaurav holds a Masters in Business Laws, an LLB from IIT Kharagpur, and a B.Tech in Computer Science, and is recognized as an Indian Patent Agent and Advocate with the Bar Council of UP. He is also a Fellow at the Startup Leadership Program (2010–2011).



**Gaurav Singal,  
Founder & Principal IPR Attorney,  
Singhwal TechLaw**

# Expertise you can count on

With a strong track record in the industry, Singhwal Techlaw is committed to create impact & value for clients and communities.

The unique conjunction of diversified multi-disciplinary education, knowledge of IP laws across jurisdictions, the experience of working with MNC, individuals, Start ups and Law firms handling contentious and non-contentious IP and legal matters empowers the team like none other.

## Tailored Solutions

We customize our legal strategies to meet the specific needs and goals of each client. This ensure optimal protection and value for your intellectual property.

## Transparent Approach

We keep clients informed and involved throughout the entire IP process. This ensures clear communication and collaborative decision-making.

## Easily Approachable

Singhwal TechLaw fosters an approachable environment, with direct points of contact ensuring prompt and personalized support that effectively addresses clients' needs and concerns.



**“Intellectual property is more than protection—it's a strategy for growth, innovation, and market leadership. At Singhwal TechLaw, we turn your ideas into lasting assets”**

## **Our Approach to Intellectual Property Success**



### **Industry Insights & Understanding**

In industries like information technology, telecommunications, consumer electronics, agritech, automotive, pharma, and more, intellectual property has been the driving force behind securing innovations and market dominance. We understand the nuanced needs of each sector and tailor our IP strategy to align with industry-specific challenges and opportunities.



### **Comprehensive IP Strategies**

From patents to trademarks, copyrights, and design registrations, we cover every aspect of IP protection. Whether it's patenting advanced software algorithms, protecting innovative consumer electronics designs, trademarking distinctive brand elements, or securing copyrights for creative content, we ensure every facet of your intellectual property is secured comprehensively and strategically.



### **Delivering Competitive Advantage**

Our IP strategies are designed to turn your innovations into valuable assets. We focus on protecting your competitive advantage, maximizing your market opportunities, and delivering high returns on your R&D investments. Singhwal TechLaw ensures your IP not only safeguards your innovation but also becomes a key factor in business success.

# Expert Patent Offerings Across Technology Domains and Industries



## Technology

- Software and Hardware
- Artificial Intelligence
- Telecommunication



## Manufacturing

- Automotive
- Aerospace
- Robotics



## HealthCare

- Medical Devices
- Pharmaceuticals
- Biotech Innovations



## Energy

- Renewable Energy
- Energy Storage
- Oil and Gas



## Consumer Goods

- Electronics
- Household Products
- Wearables



## Agriculture

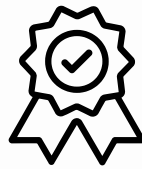
- Agricultural Biotechnology
- Farming Equipment
- Sustainable Practices

# Strategic IP Portfolio Development and Management



## Patent

- Invention Scouting and Development.
- Patent Landscape Analysis
- Prior Art Searches & Patentability Analysis
- Patent Drafting & Filing
- Strategic Patent Prosecution
- International Filing & PCT Applications



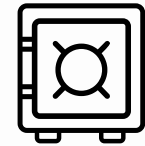
## TradeMark

- Trademark Availability Searches
- Trademark Filing & Prosecution
- Trademark Watch Services
- Trademark Portfolio Management
- Opposition & Defense



## Copyright

- Copyright Registration & Filing
- Strategic Copyright Portfolio Management
- Copyright Licensing



## Design

- Design Searches & Clearance
- Design Registration & Filing
- Design Portfolio Management
- Design Infringement Analysis

# Holistic IP Solutions to Maximize Value, Ensure Compliance, and Drive Long-Term Success



## Licensing and Technology Transfer

- Prospective Licensee scouting
- Claim Charting/ Evidence of Use Analysis
- Licensing Strategy & Negotiation
- Technology Transfer Agreements



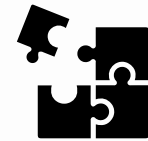
## IP Enforcement & Risk Mitigation

- Infringement Analysis & Enforcement
- Opposition Proceedings
- Risk Mitigation Strategies
- Freedom-to-Operate (FTO) Analysis



## Post-Grant Management

- Patent and Trademark Renewals
- Compliance & Formalities
- Portfolio Audits & Optimization



## IP Agreements & Legal Documentation

- IP Licensing Agreements
- Non-Disclosure Agreements (NDAs)
- Technology Transfer Contracts
- Collaboration & Joint Development Agreements

**“Investing in IP initially, can save you from costly issues later on and ensure full protection”**

## **WHY CHOOSE US?**

We are experts with the ability to develop qualitative IP assets and minimize IP risks which enhances our client's competitiveness, saves our clients money, effort, and time in long run. We are proud to achieve over 95% success in the cases we handle comprehensively from start to finish.e.

WONDER HOW WE Do IT?

## HOW >95% success ratio?

**We are the veterans with more than 95% success rate.**

Here is our six-step process that showcases the effective patent strategies followed at Singhwal TechLaw to achieve a success ratio of over 95%

**01**

Gather and analyze critical data using our extensive experience to craft a business-wise strategically positioned and legally compliant strong patent application.

**02**

Conduct thorough novelty searches using advanced tools to identify closest prior art, for optimizing Broadest possible Patent scope for enhancing Patent assets value, as well as, reducing costs and efforts during Examination of Patent Application.

**03**

Craft a Patent application which can establish strong evidence of use to enforce Patent, cover maximum possible embodiments to reduce scope for work arounds and have defence for all possible Patent law objections during Patent Examination

**04**

Overcome all possible formal objection in earliest Examination report itself, and develop compelling mix of techno-legal arguments to overcome objections around Patent eligible subject matter, Novelty and Inventive Steps/Obviousness.

**05**

Develop a progressive approach to Patent grant where a broadest possible scope of Patent can be negotiated with the Examiner at subsequent Examination or Hearing stages.

**06**

Skilfully handling Patent Hearing through curated argumentation Strategy and articulation, which is furthered with capturing major point of objection of the Examiner which is discomforting him/her for the Grant, and further making appropriate amendments, argumentation and written submissions post Hearing.

## **HOW THIS 6-STEP PROCESS SAVES CLIENTS TIME, EFFORT, AND MONEY?**

This six-step process helps save our clients' time, effort, and money by streamlining each stage of patent development and prosecution.

- Comprehensive information collection and targeted novelty searches ensure that only strong patent applications move forward, reducing back-and-forth iterations.
- Effective drafting and claim amendments minimize rejections, while well-prepared arguments expedite the examination process, ultimately leading to quicker grants with fewer complications.
- Our approach ensures that clients invest in well-prepared and strategically positioned patents, avoiding costly delays and maximizing return on investment.

## CASE STUDY-1

### Patent Portfolio of an Indian University Cost effectively achieve 95% Grant Rate

#### STATISTICS

By partnering with Singhwal Tech Law, the university has achieved an impressive patent grant rate of 95%. This collaboration has not only safeguarded the university's innovations but also enhanced their value in an affordable and efficient manner.

**95%**

Success Rate

**68%**

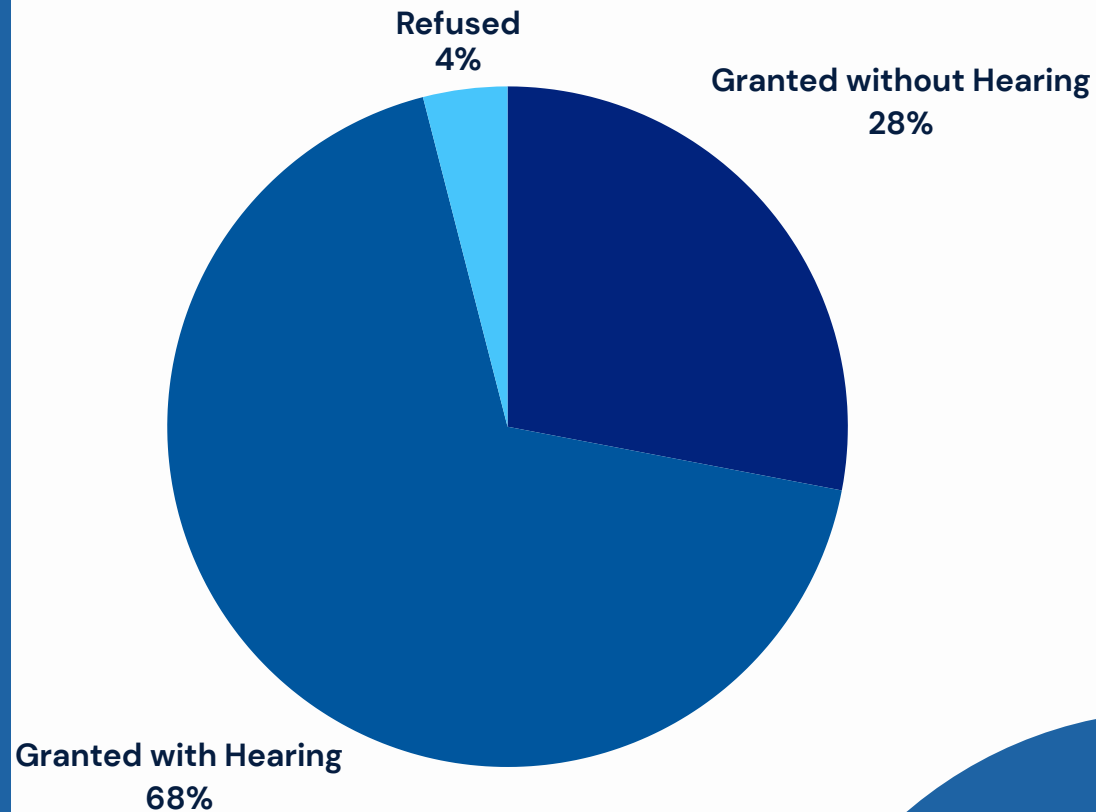
Granted with Hearing

**33%**

Granted without Hearing

**100%**

Customer Satisfaction



## CASE STUDY-2

### Indian Patent Portfolio of a UK based LawFirm Cost effectively achieve 100% Grant Rate

#### STATISTICS

Out of 19 Examined Applications, till now 18 are granted & only 1 got refused. The refusal was only because the applicant does not wish to take part in prosecution stage. 17 more applications are under examination stage.

**100%**

Success Rate

**68%**

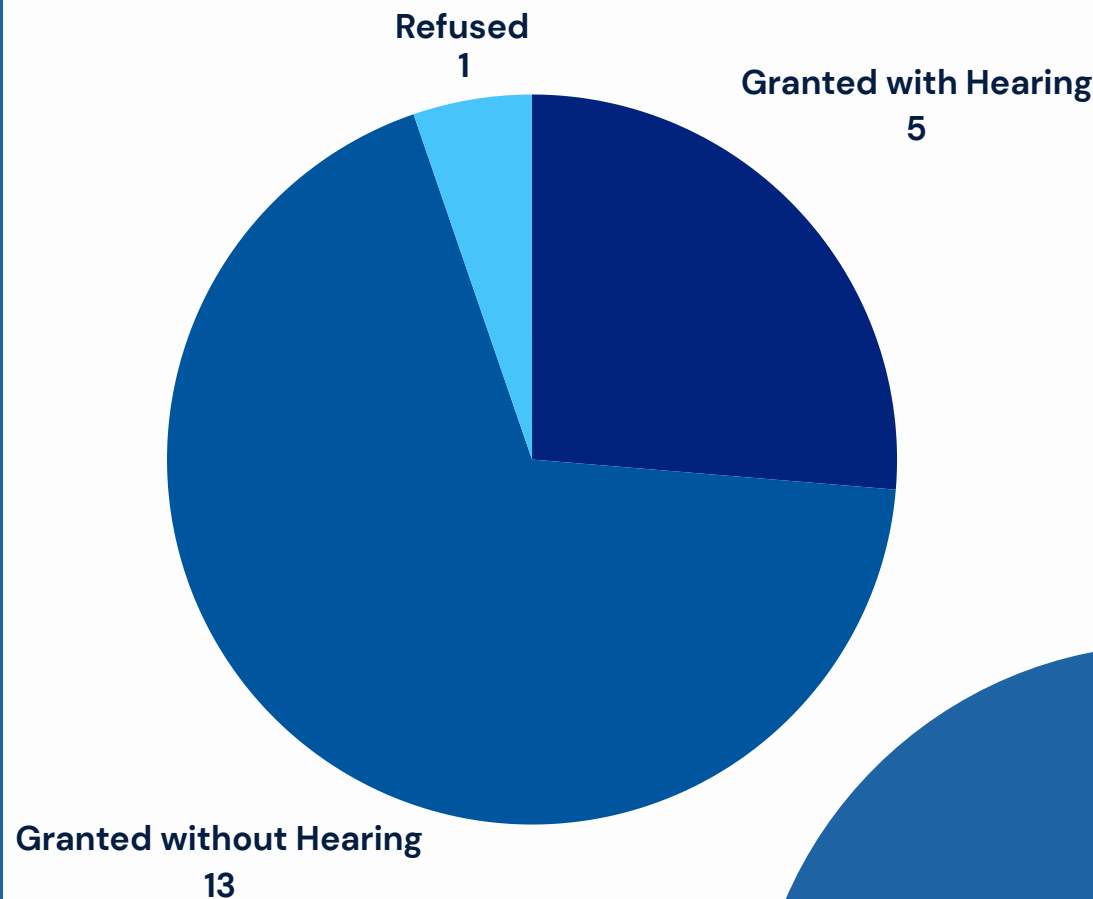
Granted without Hearing

**26%**

Granted with Hearing

**100%**

Customer Satisfaction



# Our clientele

- ▶▶▶ Adityta Birla Group
- ▶▶▶ PNB Vesper
- ▶▶▶ Brain Programmers, USA
- ▶▶▶ Ostrich Mobility
- ▶▶▶ EVORIDE
- ▶▶▶ SNAM Alloys Pvt. Ltd
- ▶▶▶ KLE Institute of Technology
- ▶▶▶ DETOXYFI, INC
- ▶▶▶ IITPL
- ▶▶▶ Menas Global
- ▶▶▶ Social Hardware
- ▶▶▶ HiiH Innovations
- ▶▶▶ Timble Tech
- ▶▶▶ UAS Dharwad
- ▶▶▶ Sammi Industrial
- ▶▶▶ SourceDotCom
- ▶▶▶ RST Reut Systems
- ▶▶▶ ICON Advertising Pty. Ltd.
- ▶▶▶ FireFlink
- ▶▶▶ Vaatsalya Inventures
- ▶▶▶ TerraBlue
- ▶▶▶ AfterLife
- ▶▶▶ UltraTech Cement
- ▶▶▶ SPACS Telecon



**And Many More...**

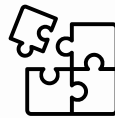
## Client Testimonials



**ADITYA BIRLA GROUP**

Singhwal Techlaw particularly Mr Gaurav Singhal's support has been instrumental in developing the patent portfolios of various group companies of the Aditya Birla Group including BITS. His deep understanding of the law and the patent system has led to a **high grant rate and also quality patents.**

**-Harini Niveda**



**Individual Researcher**

Singhwal Techlaw is a highly professional patent law firm. I had some patentable ideas and lawyers here took me step by step through the process. Kept it very **transparent** for me, including costs and timelines and took care of my complete filing. It made things simpler for me, allowing me to focus on my R&D. I got my **patent granted** through them.

**-Kanika Bansal**



Gaurav , the Principal IP attorney of Singhwal is very humble and intelligent guy. We are engaged with Singhwal Techlaw since quite long. He has deep knowledge of **maintain and preparing portfolio of not only just Indian patents but U.S, Europe, JP , China and other countries.** I would suggest start-ups and established companies to connect with them . I am sure that this company is changing IP ecosystem in India and making it very accessible

**-Nitin Vats**



**Researcher  
Entrepreneur**

We recently worked with Singhwal Techlaw to develop & file a patent for a nutraceutical-based beverage, & the experience exceeded our expectations. The team provided invaluable advice and guided us from strategy development to international filing. Their deep expertise in patent strategy was evident, helping us craft a **comprehensive plan that perfectly aligned with our innovation.**

**-M Raj**

## Client Testimonials

Definitely, one of the best in the industry for patents and IP protection. My prior interactions with other patent attorneys was cumbersome since they had difficulties in understanding the technicalities of the product. Singhwal folks were a step ahead of me, since they could **understand the product** even before I could explain the technical details. Gaurav's expertise helped us in securing the copyrights and trademark in double quick time. And surely we are availing their services for our future requirements!

**-Swaminathan  
Kathiresan**



This firm has provided most **reliable and credible patent services** for HiiiH Innovations Private Limited

**-Dr. Jagdish  
Chaturvedi**



**Great partner** to our IP related activities in Social Hardware

**-Abhit Kumar**

I've had a very pleasant experience with Singhwal Techlaw. Went there to get my copyrights done. All I did was submitting the exact document required and submitting it (softcopy n hardcopy). Gaurav is a trustable person hence I got my **work done in minimum time**. I would say **reliability, lesser followup from client side, economical and good suggestions** are his super power. All the best Gaurav.

**-Krishna Sagar**

# Impact of IP protection

## Proven Success Across Industries

These real world examples demonstrate how patent, trademark, copyright and design protection have a significant impact in different industries. Look at the importance of comprehensive IP services where our firm can assist you effectively.



### Infosys - Digital Learning Platform

Infosys copyrighted its e-learning modules for digital education programs. Copyright protection ensures exclusive rights to distribute their content, safeguarding intellectual property in a competitive educational technology market.



### Mahindra Electric - Battery Management System

Mahindra Electric patented an innovative battery management system for electric vehicles. This IP protects Mahindra's advancements in EV technology, ensuring their leadership in India's emerging electric mobility market.



### boAt - Wearable Audio Device Design

BoAt secured a design patent for the unique look of their wearable audio devices. This IP protection helped boAt differentiate its products in India's competitive consumer electronics market, enhancing brand value.



### Amul - "Amul Girl" Trademark

Amul trademarked its iconic "Amul Girl" character used in advertisements, ensuring the uniqueness of their marketing campaigns. This trademark protection contributes to brand loyalty and a strong connection with Indian consumers.



# Beyond Obvious IP Protection

## Going Beyond the Expected – Protecting What Others Overlook:

Our in-depth understanding of IP laws and creative approach enables us to spot non-obvious assets that can provide your business with a strategic advantage and valuable market differentiation. These examples illustrate the kind of innovative IP strategies Singhwal TechLaw can develop to ensure no valuable IP asset is overlooked.

- **Sound Marks: ICICI Bank’s Jingle**

We help brands trademark unique audio elements that distinguish them from competitors, just like ICICI Bank’s iconic jingle.

- **Store Layout (Trade Dress): Café Coffee Day**

Trade dress protection for the layout and ambiance of a store helps businesses maintain consistent branding—essential for customer loyalty.

- **Slogans: Surf Excel’s “Daag Achhe Hain”**

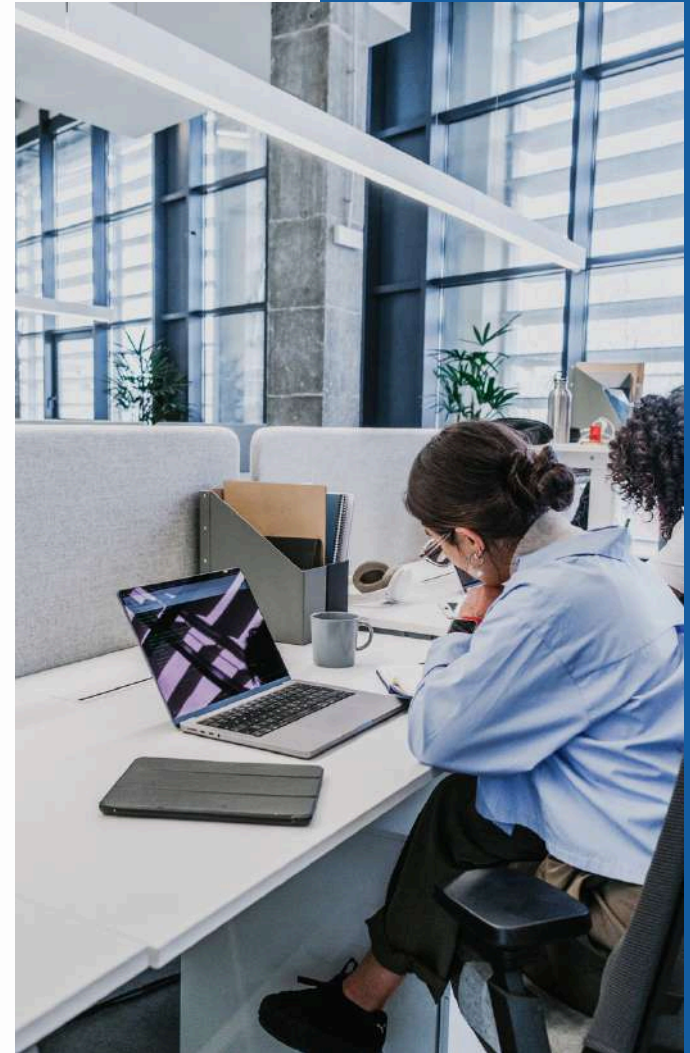
We assist clients in trademarking catchy slogans that build strong, emotional customer associations.

- **Packaging Method: Parle Biscuit Packaging**

Protecting unique packaging methods adds value to products and prevents imitation, differentiating you from competitors.

- **Architectural Design (Copyright): Lotus Temple, New Delhi**

Copyrighting architectural designs can secure your iconic structures from replication.





# THANK YOU!



## **Gaurav Singhal**

Founder & Principal IPR Attorney

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